CASE STUDY



Scolmore the favourite for new racecourse Hotel





IHG (InterContinental Hotels Group) continues to grow its presence in the UK and one of its recent signings, the Holiday Inn Huntingdon - Racecourse in Cambridgeshire, will soon be opening for business with products from Scolmore's lighting and wiring accessories ranges providing stylish finishing touches.

All 98 bedrooms and all corridors of this new build venture have been fitted with Scolmore's innovative low energy Inceptor LED downlights in a satin chrome finish, with matching wiring accessories providing a coordinated look.

Romano D'Ippolito, the contractor responsible for installing the products cited the ease of installation, dimmable capability and the opportunity to use matching fittings as key factors in selecting Scolmore's products: "I was very impressed with the Inceptor downlights. They are very easy to install, connection was simple with no extra bits to worry about. The fact

that they are dimmable is great and we liked the fact that we could choose matching satin chrome switches and sockets from Scolmore's vast collection to provide a quality finish. The assurance of a five year warranty is also very attractive."

Launched last year, Scolmore's Inceptor Integrated LED downlights are proving hugely popular with installers - providing a high light output, high performance product that can be fitted into the shallowest of ceiling voids.

With a pre-wired driver and flow connector, Inceptor is quick and easy to install and combines a number of key features which sets it apart from competitor products. Unique to Inceptor is the innovative flexi-driver element which means it can be fitted into a recess depth of just 60mm - making it one of the most flexible fittings currently available.

Holiday Inn is the largest midscale hotel brand in the UK with 133 Holiday Inn and 124 Holiday Inn Express hotels.